

CHAPTER III

RESEARCH METHODOLOGY

In this chapter, the researcher discussed about methodology of research which consisted of research design, data collection (data and data source, research instrument, technique of data collection), and data analysis.

3.1 Research Design

Based on the purpose of this study, this study aims to analyze what types of language functions and mostly used by Linda in Death of Salesman drama, and in what context she used her language functions in Death of Salesman drama. The researcher concerned with content analysis because analyzes written, verbal or visual communication messages (Cole: 1998).

3.2 Data Collection

3.2.1 Data and Data Source

Mukhtar (2013:99) assumed that data in the research were the things that were known or assumed. It means that something that had already occurred as empirical facts. The data of this research were collected from the utterances produced by Linda when talk with Willy as her husband who suffers stress in Death of Salesman drama, which was dealing with the kinds of language functions. Meanwhile, the data source is a source which allowed researchers to get some information or data were needed in research (2013:107). The data sources of this research are taken from the utterances of Linda in Death of Salesman drama.

3.2.2 Instrument

Human was the main instrument of this research. As stated by Bodgan and Biklen (2007:4) even when equipment was used, however, the data were collected on the premises and supplemented by understanding that was gained by being on location. In addition, the mechanically recorded materials were reviewed as a whole by researcher with the researcher's insight to be the key instrument for analysis. Therefore, the main instrument in this research was the researcher herself by searching, analyzing, and classifying the types of language functions in utterances which produced by Linda in Death of Salesman drama as well through her insight.

3.2.3 Technique of Data Collection

The data would be collected from the utterances of Linda in Death of Salesman drama. There were some steps that the researcher would do in collecting the data:

1. Watch Death of Salesman drama for several times.
2. The researcher read the whole story of the drama in order to get understand the use of language function within the drama. It would be focus on Linda's utterances and comprehend the situation in the conversation.
3. Then, the researcher would be underlined the script represented by Linda.

The underlining would be like the following example:

LINDA: Shh!

WILLY: The trouble is he's lazy, goddammit!

LINDA: Willy, please!

WILLY: Biff is a lazy bum!

3.3 Data Analysis

After collecting the data, the researcher would analyze the data. The procedures of data analysis were:

1. Identifying Linda's utterances by coding. The types of language functions that would be used were based on Jacobson theory.

There were six types of language functions. Its types had its own color.

These were the colors that would be used in coding the data:

Emotive

Conative

Referential

■: Phatic

AKU: Metalingual

■: Poetic

For the coding would be as the examples below:

WILLY: The trouble is he's lazy, goddammit!

LINDA: Willy, please!

WILLY: Biff is lazy bum!

LINDA: They're sleeping. Get something to eat. Go on down.

2. Classifying the identified data by putting them into tables. All the data according to the types of language functions. The classifying examples would be as follow:

and optimistic without any thinking of negative.

Linda's utterances was conative, because in the conversation Linda asked something to her husband.

5. The last step of analyze the data was Verifying the conclusion. The researcher concluded the research finding such as mention what types of language function found in the drama, what language function mostly

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5. The last step of analyze the data was Veri conclusion. The researcher concluded the research finding such as mention what types of language function found in the drama, what language function mostly